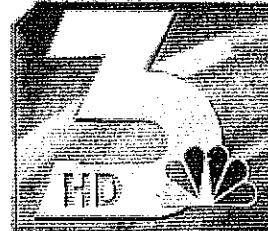


## **ORDER**



KSNV

<b>Orders</b>	<b>Order / Rev:</b>	102176		
	<b>Alt Order #:</b>	06817336		
	<b>Product Desc:</b>	DEM CONG. CAMP COMM		
	<b>Estimate:</b>	1199		
	<b>Flight Dates:</b>	10/11/12 - 10/15/12	<b>Primary AE:</b>	Amy McCreary
	<b>Original Date / Rev:</b>	05/25/12 / 05/25/12	<b>Sales Office:</b>	BLPHI
	<b>Order Type:</b>	GENERAL	<b>Sales Region:</b>	National

<b>Agency</b>	<b>Name:</b>	<b>Great American Media</b>		
	<b>Buying Contact:</b>		<b>Billing Type:</b>	<b>Cash</b>
	<b>Billing Contact:</b>		<b>Billing Calendar:</b>	<b>Broadcast</b>
		<b>1010 Wisconsin Ave. NW</b>	<b>Billing Cycle:</b>	<b>EOM/EOC</b>
		<b>Washington, DC 20007</b>	<b>Agency Commission:</b>	<b>15%</b>

Advertiser	Name:	Democratic Congressional Campaign		
	Demographic:	A35+	New Business Thru:	
	Product Codes:	PLI2	Order Separation:	00:15:00
	Priority:	SELECT PRIORITY CODE	Advertiser External ID:	
	Revenue Codes:	POLITICAL/AGY, ISSUE, GEN	Agency External ID:	

## **Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/15/12	91	\$59,025.00	\$50,171.25

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	91	\$59,025.00	\$50,171.25	0.00

#### **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary	Seattle	North America	Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	30%	\$59,025.00
Market	100%	\$196,750.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	24%	\$47,220.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	16%	\$31,480.00
KTUD	1%	\$1,967.50
KVVU	20%	\$39,350.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	9%	\$17,707.50

Order / Rev: 102176  
Alt Order #: 06817336  
Flight Dates: 10/11/12 - 10/15/12

Advertiser: Democratic Congressional Campaign Co  
Product Desc: DEM CONG. CAMP COMM  
Estimate: 1199

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/11/12	10/15/12	M-F 5-6a WakeUp w/WagnM	5-6a		M---TF--	:30	4	\$400.00	1	0.00	NM	4	\$1,600.00
M-F 5-6a WakeUp w/Wagners															
WAKE UP WITH THE WAGNERS CHANGE IN START DATE TO 10/11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week: 10/11/12 10/17/12 M---TF-- 4 \$400.00 0.00															
E 2	KSNV	10/11/12	10/15/12	Wake Up Early w/ WagnM	430a-5a		M---T---S	:30	5	\$200.00	1	0.00	NM	5	\$1,000.00
Wake Up Early Wagners															
WAKE UP EARLY W/THE WAGNERS CHANGE IN FLIGHT DATE TO 10/11 START															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week: 10/11/12 10/17/12 M---T---S 5 \$200.00 0.00															
E 3	KSNV	10/11/12	10/15/12	M-F 6-7a WakeUp w/WagnM	6-7a		M---TF--	:30	5	\$725.00	1	0.00	NM	5	\$3,625.00
M-F 6-7a WakeUp w/Wagners															
WAKE UP WITH THE WAGNERS CHANGE IN START DATE TO 10/11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week: 10/11/12 10/17/12 M---TF-- 5 \$725.00 0.00															
E 4	KSNV	10/11/12	10/15/12	Today Show	CM	658a-9am	M---TF--	:30	4	\$900.00	1	0.00	NM	4	\$3,600.00
Today Show															
TODAY SHOW CHANGE IN START DATE TO 10/11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week: 10/11/12 10/17/12 M---TF-- 4 \$900.00 0.00															
E 5	KSNV	10/13/12	10/13/12	News 3 Sunrise - SATURM	6a-7a		-----S-	:30	1	\$375.00	1	0.00	NM	1	\$375.00
News 3 Sunrise SATURDAY															
NEWS 3 AT SUNRISE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week: 10/08/12 10/14/12 -----S- 1 \$375.00 0.00															
E 6	KSNV	10/13/12	10/13/12	Saturday Today	CM	7a-9am	-----S-	:30	1	\$625.00	1	0.00	NM	1	\$625.00
Saturday Today															
SATURDAY TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week: 10/08/12 10/14/12 -----S- 1 \$625.00 0.00															
E 7	KSNV	10/14/12	10/14/12	News 3 Sunrise - SUND&M	6a-7a		-----S	:30	1	\$375.00	1	0.00	NM	1	\$375.00
News 3 Sunrise SUNDAY															
NEWS 3 AT SUNRISE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week: 10/08/12 10/14/12 -----S 1 \$375.00 0.00															
E 8	KSNV	10/14/12	10/14/12	Sunday Today	CM	7a-8am	-----S	:30	1	\$500.00	1	0.00	NM	1	\$500.00
Sunday Today															
TODAY ON SUNDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week: 10/08/12 10/14/12 -----S 1 \$500.00 0.00															
E 9	KSNV	10/14/12	10/14/12	News 3 Today W/knd	CM	9a-930am	-----S	:30	1	\$500.00	1	0.00	NM	1	\$500.00
News 3 Today															
NEWS 3 TODAY/WKEND															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week: 10/08/12 10/14/12 -----S 1 \$500.00 0.00															
E 10	KSNV	10/14/12	10/14/12	Chris Matthews 9:30AM SM	9:30a-10a		-----S	:30	1	\$500.00	1	0.00	NM	1	\$500.00
Chris Matthews SUN 9:30am															
CHRIS MATTHEWS SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week: 10/08/12 10/14/12 -----S 1 \$500.00 0.00															
E 11	KSNV	10/11/12	10/15/12	M-F Today Show II 3rd HOM	9-10a		M---TF--	:30	5	\$425.00	1	0.00	NM	5	\$2,125.00
M-F Today Show II															
TODAY SHOW II CHANGE IN START DATE TO 10/11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week: 10/11/12 10/17/12 M---TF-- 5 \$425.00 0.00															
E 12	KSNV	10/11/12	10/15/12	M-F Today Show III 4th B&M	10am-11am		M---TF--	:30	5	\$325.00	1	0.00	NM	5	\$1,625.00
Today 4th Hour															
TODAY SHOW III CHANGE IN START DATE TO 10/11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week: 10/11/12 10/17/12 M---TF-- 5 \$325.00 0.00															
E 13	KSNV	10/11/12	10/15/12	CM	11am-12pm		M---TF--	:30	5	\$325.00	1	0.00	NM	5	\$1,625.00

Order / Rev: 102176  
Alt Order #: 06817336  
Flight Dates: 10/11/12 - 10/15/12

Advertiser: Democratic Congressional Campaign Cc  
Product Desc: DEM CONG. CAMP COMM  
Estimate: 1199

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
				Rachael Ray												
				Rachael Ray												
RACHEL RAY CHANGE IN START DATE TO 10/11																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/11/12	10/17/12	M--TF--		5	\$325.00			0.00						
E 14	KSNV	10/11/12	10/15/12	Noon News	CM	12-1230pm	M--TF--	:30	5	\$425.001	0.00	NM		5	\$2,125.00	
				Noon News												
NEWS 3 AT NOON CHANGE IN START DATE TO 10/11																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/11/12	10/17/12	M--TF--		5	\$425.00			0.00						
E 15	KSNV	10/11/12	10/15/12	The Agenda	1230pm	CM	1230-1p	M--TF--	:30	5	\$325.001	0.00	NM		5	\$1,625.00
				The Agenda	1230pm											
NEWS 4: THE AGENDA CHANGE IN START DATE TO 10/11																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/11/12	10/17/12	M--TF--		5	\$325.00			0.00						
E 16	KSNV	10/11/12	10/15/12	The Doctors	CM	2pm-3pm	M--TF--	:30	5	\$325.001	0.00	NM		5	\$1,625.00	
				The Doctors												
THE DOCTORS CHANGE IN START DATE TO 10/11																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/11/12	10/17/12	M--TF--		5	\$325.00			0.00						
E 17	KSNV	10/11/12	10/15/12	Dr. Phil	CM	3-4p	M--TF--	:30	5	\$450.001	0.00	NM		5	\$2,250.00	
				Dr Phil												
DR. PHIL CHANGE IN START DATE TO 10/11																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/11/12	10/17/12	M--TF--		5	\$450.00			0.00						
E 18	KSNV	10/11/12	10/15/12	News 3 at 4	CM	4-430p	M--TF--	:30	4	\$725.001	0.00	NM		4	\$2,900.00	
				News 3 at 4												
FIRST NEWS 3 AT FOUR CHANGE IN START DATE TO 10/11																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/11/12	10/17/12	M--TF--		4	\$725.00			0.00						
E 19	KSNV	10/11/12	10/15/12	News 3 at 430pm	CM	430-5pm	M--TF--	:30	5	\$725.001	0.00	NM		5	\$3,625.00	
				News 3 at 4:30PM												
NEWS 4 AT 430P CHANGE IN START DATE TO 10/11																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/11/12	10/17/12	M--TF--		5	\$725.00			0.00						
E 20	KSNV	10/11/12	10/15/12	M-F Early News	CM	5-630p	M--TF--	:30	5	\$1,200.001	0.00	NM		5	\$6,000.00	
				M-F Early News												
EARLY NEWS CHANGE IN START DATE TO 10/11																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/11/12	10/17/12	M--TF--		5	\$1,200.00			0.00						
E 21	KSNV	10/13/12	10/13/12	Sa-Su Early News	CM	5pm-630pm	-----S-	:30	1	\$675.001	0.00	NM		1	\$675.00	
				Sa-Su Early News												
KSNV EARLY NEWS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/08/12	10/14/12	-----S-		1	\$675.00			0.00						
E 22	KSNV	10/11/12	10/15/12	M-F Jeopardy	CM	630-7pm	M--TF--	:30	4	\$1,300.001	0.00	NM		4	\$5,200.00	
				M-F Jeopardy												
JEOPARDY CHANGE IN START DATE TO 10/11 AND TP																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/11/12	10/17/12	M--TF--		4	\$1,300.00			0.00						
E 23	KSNV	10/11/12	10/15/12	M-F Wheel	CM	7-730pm	M--TF--	:30	5	\$1,300.001	0.00	NM		5	\$6,500.00	
				M-F Wheel of Fortune												
WHEEL OF FORTUNE CHANGE IN START DATE TO 10/11 AND TIME PERIOD																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/11/12	10/17/12	M--TF--		5	\$1,300.00			0.00						
E 24	KSNV	10/13/12	10/13/12	Weekend Jeopardy/WheGM	CM	630-730pm	-----S-	:30	1	\$525.001	0.00	NM		1	\$525.00	
				WKND Jeop/Wheel												
JEOPARDY/ WHEEL OF FORTUNE																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/08/12	10/14/12	-----S-		1	\$525.00			0.00						
E 25	KSNV	10/15/12	10/15/12		CM	10-11pm	M-----	:30	1	\$3,200.001	0.00	NM		1	\$3,200.00	

Order / Rev: 102176  
 Alt Order #: 06817336  
 Flight Dates: 10/11/12 - 10/15/12

Advertiser: Democratic Congressional Campaign Cc  
 Product Desc: DEM CONG. CAMP COMM  
 Estimate: 1199

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount											
Mon PR 10-11p Monday Prime 10-11pm																										
<b>SMASH</b>																										
<table border="1"> <thead> <tr> <th><u>Start Date</u></th> <th><u>End Date</u></th> <th><u>Weekdays</u></th> <th><u>Spots/Week</u></th> <th><u>Rate</u></th> <th><u>Rating</u></th> </tr> </thead> <tbody> <tr> <td>Week: 10/15/12</td> <td>10/21/12</td> <td>M-----</td> <td>1</td> <td>\$3,200.00</td> <td>0.00</td> </tr> </tbody> </table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 10/15/12	10/21/12	M-----	1	\$3,200.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																					
Week: 10/15/12	10/21/12	M-----	1	\$3,200.00	0.00																					
E 26	KSNV	10/14/12	10/14/12	Sun PR 10-11p	CM	10-11pm	-----S	:30	1	\$900.001	0.00	NM		1	\$900.00											
Sunday Prim 10-11pm																										
<b>LAW &amp; ORDER</b>																										
<table border="1"> <thead> <tr> <th><u>Start Date</u></th> <th><u>End Date</u></th> <th><u>Weekdays</u></th> <th><u>Spots/Week</u></th> <th><u>Rate</u></th> <th><u>Rating</u></th> </tr> </thead> <tbody> <tr> <td>Week: 10/08/12</td> <td>10/14/12</td> <td>-----S</td> <td>1</td> <td>\$900.00</td> <td>0.00</td> </tr> </tbody> </table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 10/08/12	10/14/12	-----S	1	\$900.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																					
Week: 10/08/12	10/14/12	-----S	1	\$900.00	0.00																					
E 27	KSNV	10/11/12	10/15/12	M-F News 3 at Eleven	CM	11pm-1135pm	M--TF--	:30	1	\$1,200.001	0.00	NM		1	\$1,200.00											
M-F News 3 at Eleven																										
<b>NEWS 3 NIGHTSIDE CHANGE IN START DATE TO 10/11</b>																										
<table border="1"> <thead> <tr> <th><u>Start Date</u></th> <th><u>End Date</u></th> <th><u>Weekdays</u></th> <th><u>Spots/Week</u></th> <th><u>Rate</u></th> <th><u>Rating</u></th> </tr> </thead> <tbody> <tr> <td>Week: 10/11/12</td> <td>10/17/12</td> <td>M--TF--</td> <td>1</td> <td>\$1,200.00</td> <td>0.00</td> </tr> </tbody> </table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 10/11/12	10/17/12	M--TF--	1	\$1,200.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																					
Week: 10/11/12	10/17/12	M--TF--	1	\$1,200.00	0.00																					
E 28	KSNV	10/13/12	10/13/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S-	:30	1	\$1,100.001	0.00	NM		1	\$1,100.00											
Sa-Su News 3 at Eleven																										
<b>NEWS 3 NIGHTSIDE</b>																										
<table border="1"> <thead> <tr> <th><u>Start Date</u></th> <th><u>End Date</u></th> <th><u>Weekdays</u></th> <th><u>Spots/Week</u></th> <th><u>Rate</u></th> <th><u>Rating</u></th> </tr> </thead> <tbody> <tr> <td>Week: 10/08/12</td> <td>10/14/12</td> <td>-----S-</td> <td>1</td> <td>\$1,100.00</td> <td>0.00</td> </tr> </tbody> </table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 10/08/12	10/14/12	-----S-	1	\$1,100.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																					
Week: 10/08/12	10/14/12	-----S-	1	\$1,100.00	0.00																					
E 29	KSNV	10/11/12	10/15/12	The Tonight Show	CM	1135p-1237a	M--TF--	:30	3	\$500.001	0.00	NM		3	\$1,500.00											
Tonight Show																										
<b>TONIGHT SHOW W/ JAY LENO CHANGE IN START DATE TO 10/11</b>																										
<table border="1"> <thead> <tr> <th><u>Start Date</u></th> <th><u>End Date</u></th> <th><u>Weekdays</u></th> <th><u>Spots/Week</u></th> <th><u>Rate</u></th> <th><u>Rating</u></th> </tr> </thead> <tbody> <tr> <td>Week: 10/11/12</td> <td>10/17/12</td> <td>M--TF--</td> <td>3</td> <td>\$500.00</td> <td>0.00</td> </tr> </tbody> </table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 10/11/12	10/17/12	M--TF--	3	\$500.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																					
Week: 10/11/12	10/17/12	M--TF--	3	\$500.00	0.00																					

Totals 91 \$59,025.00